

LawPact Name and Mark Usage Guidelines

Lawpact and related designs are either registered trademarks or trademarks of Lawpact in the United States and/or other countries. The Lawpact color and black & white designs are also copyrighted by Lawpact. These trademarks are synonymous with high-quality association services, namely, services promoting the interests of attorneys and law firms. These trademarks are highly valuable assets of Lawpact because they represent the high standards of quality and excellence associated with Lawpact's services. Proper use of the Lawpact trademarks and logos is important. This page contains guidance on the use of the Lawpact trademarks and logos by Lawpact members.

When referring to Lawpact® association services or to your firm's membership with the Lawpact® organization, apply the appropriate trademark symbols as indicated in the examples below:

LAWPACT®

LawPact®



[Member lawfirm] is a member of the LawPact® international association of independent business law firms. www.lawpact.org



Members may use these logos in solid black, solid white, or in the colors displayed above and indicated below. The colors are specified as follows:

2 color: PMS 534 Blue; PMS 229 Burgundy; or
CMYK: BLUE: 99% cyan, 83% magenta, 24% yellow, 9% black and
BURGUNDY: 44% cyan, 92% magenta, 48% yellow, 32% black)

The Lawpact logos are provided for the exclusive use of, and only by, members of Lawpact to indicate, in connection with their respective law practices, that they are members of Lawpact. Member firms are permitted to use the Lawpact trademark and to download and use any of the Lawpact logos provided herein on their websites, email signature blocks and in other promotional materials and communications for these purposes.

All member use of the Lawpact trademarks and logos inures to the benefit of Lawpact. In the credit notice or terms of use section of your website or other promotional materials, please include an attribution of Lawpact ownership in the trademarks in the following format:

Lawpact and related designs are either registered trademarks or trademarks of Lawpact in the United States and/or other countries.

When using the Lawpact trademark in a sentence, it should be introduced as a proper adjective followed by a proper descriptor. For example,

correct usage: Our firm is a member of the LawPact® international association of independent business law firms.

incorrect usage: There are a wide variety of law firms in this LawPact.