



## LawPact Spring 2023 Conference Agenda

May 18-20, 2023

Hilton Cleveland Downtown, Cleveland, Ohio

### Moving Your Firm Forward after Covid

<b>Thursday May 18, 2023</b>		
<b>Board Meeting and Welcome Reception</b>		
<b>4:00 – 5:30 PM</b>	<b>Board Meeting:</b> All Members and guests are invited to attend.	_____ <b>Room</b>
<b>7:00 – 10:00 PM</b>	<b>Welcome Reception:</b> Please join LawPact members and guests for an opportunity to review the past six month's happenings and welcome our new participants.	_____ <b>Room</b>
<b>Friday May 19, 2023</b>		
<b>(_____ Room)</b>		
<b>7:30 – 8:30 AM</b>	<b>Breakfast</b>	_____ <b>Room</b>
<b>8:30 – 10:00 AM</b>	<b>Opening Remarks and Member Firm Introductions</b> Delegates introduce themselves and provide updates about their firms	<b>Doug Conover,</b> LawPact President
<b>10:00 – 10:15 AM</b>	<b>Break</b>	
<b>10:15 – 11:15 AM</b>	<b>Improving Lateral Hires with Emotional Intelligence Screening</b>	<b>Ellen Freedman,</b> Freedman Consulting
<b>11:15 – 12:30 PM</b>	<b>Artificial Intelligence in our Lives and Law Practices</b>	<b>Ellen Freedman,</b> Freedman Consulting
<b>12:30 – 1:30 PM</b>	<b>Lunch</b>	_____ <b>Room</b>

<b>1:30 – 3:00 PM</b>	<b>Marketing Strategies for Smaller Law Firms in the Post-Covid Era</b>	<b>Jocelyn Brumbaugh,</b> Builden Partners
<b>3:00 – 3:15 AM</b>	<b>Break</b>	
<b>3:15 – 4:00 PM</b>	<b>The Alternative Workplace – The Realities of the Post-Covid Workforce</b>	<b>Seth Briskin,</b> Meyers Roman Friedberg & Lewis
<b>4:00 – 4:45 PM</b>	<b>Hiring a Non-Lawyer CEO</b>	<b>Member Panel Discussion</b> <b>Bryan Dardis</b> Moderator <b>Nathan Watson</b> <b>Bridget Bennett</b> <b>Mark Hoyt</b>
<b>6:30 PM</b>	<b>Dinner</b>	<b>RedSteak</b> Cleveland, Ohio

## Saturday May 20, 2023

( \_\_\_\_\_ Room)

<b>7:30 – 8:30 AM</b>	<b>Breakfast</b>	_____ Room
<b>8:30 - 9:15 AM</b>	<b>Friday Follow Up Discussion and Takeaways</b>	<b>Jim Radabaugh</b> and <b>Scott Collins</b> (discussion leaders tba)
<b>9:15 - 10:30 AM</b>	<b>LawPact Regional Group Breakout Meetings</b>	
<b>10:15 – 10:30 AM</b>	<b>Break</b> (Adjust time as necessary)	
<b>10:30 – 11:15 AM</b>	<b>LawPact Website – Updates and Upgrades</b>	<b>Sherri Cook</b> and <b>Nathan Watson</b>
<b>11:15 – 12:00 PM</b>	<b>LawPact Member Technology Survey</b>	<b>Eric Siegel,</b> THK Law
<b>12:00 – 12:45 PM</b>	<b>Member Discussion</b> – Open forum regarding LawPact and what we can be doing to support our members. <b>LawPact Finances</b> <b>LawPact Business</b> <b>Membership Development</b> <b>Website and Forums</b> <b>Future Conference Schedule</b> <b>Final Announcements</b>	<b>Doug Conover</b>
<b>12:45 – 1:30 PM</b>	<b>Lunch</b>	_____ Room
<b>1:45 – 4:00</b> (approximate)	<b>Group Event</b> – Tour of the Rock and Roll Hall of Fame	Meet in the hotel lobby
<b>7:30</b> (approximate)	<b>Group Dinner</b> optional	To be determined

