



LawPact Fall 2024 Conference Agenda

October 24 - 26, 2024

Hilton Post Oak Hotel at the Galleria

Houston, Texas

Forging Your Firm's Future

Thursday October 24, 2024 Board Meeting and Welcome Reception		
4:00 – 5:00 PM	Board Meeting: All Members are invited to attend.	Board Room
7:00 – 10:00 PM	Welcome Reception: Please join LawPact members and guests for an opportunity to review the past six month's happenings and welcome our new participants.	Top of the Oak 14 th Floor of the Hilton Post Oak Hotel
Friday October 24, 2024 (San Felipe Room)		
7:30 – 8:30 AM	Breakfast	
8:30 – 10:30 AM	Welcome, Opening Remarks, and Member Firm Introductions Delegates introduce themselves and provide updates about their firms	Chris Stevenson, Managing Partner, Adair Myers Stevenson Yagi Doug Conover, LawPact President
10:30 – 10:45 AM	Break	
10:45AM – 12:15 PM	Turning Relationships into Revenue/Branding through Authenticity	David Mitroff, Piedmont Avenue Consulting Inc.
12:15 – 1:30 PM	Lunch	Richmond Room

1:30 – 2:15 PM	IT and accounting professional, expert on law firm software for accounting and practice management and AI programs	Nancy Griffing
2:15 –2:30 PM	Break	
2:30 – 3:45 PM	SEO, website building, online marketing including social media	Stacey Burke
3:30 – 4:30 PM	Friday Wrap-Up and Discussion	Discussion Leaders TBD
7:00 PM	Dinner	Texas Barbeque!

**Saturday October 26, 2024
(San Felipe Room)**

7:30 – 8:30 AM	Breakfast	
8:30 - 9:15 AM	Friday Follow Up Discussion and Takeaways	Discussion Leaders TBD
9:15 - 10:00 AM	Economic Data Survey Presentation	Mark Hoyt
10:00 – 10:15 AM	Break (Adjust time as necessary)	
10:15 – 11:30 AM	Breakout Session and discussions	
11:30– 12:15 PM	Member Discussion – Open forum regarding LawPact and what we can be doing to support our members. LawPact Business Membership Development Website and Forums Future Conference Schedule Final Announcements	Doug Conover
12:15 – 1:30 PM	Lunch	Richmond Room
1:30 – 5:30 (approximate)	Group Event – Johnson Space Center	Meet in the hotel lobby
6:30 (approximate)	Group Dinner optional	